

Whole **Systems Network**

"Building a bridge
of empowerment
between today's
systems and
tomorrow's
future"



2020 ANNUAL REPORT

PREPARED BY

Leonie Brien

Chloe Buzzotta



Whole Systems Network

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WHOLE SYSTEMS NETWORK



Whole Systems Network

Overview



Who we are?

Whole System Network (WSN), a 501(c)(3) nonprofit, is focused on creating opportunities for eco conscious entrepreneurs to grow their vision, learn new skills and connect with a community of peers who inform and inspire them as they enter the world of business. With the help of dedicated staff and volunteers, clients are given the combination of practical training and personal mentorship. Jobs have been lost and the future is going to look a lot different locally, nationally, and globally.

WSN is Due to COVID-19, WSN has had to think beyond the in-person workshops, which we had originally set-up for the spring, and move to a virtual education platform.

Our Vision

With collaboration, we can create a world that is environmentally just, regenerative, and financially supportive for all peoples and communities

Our Mission

To provide events, services, and information for ecopreneurs in order to advance the livelihood sector of ecovillages and permaculture entities.

The year 2020 has been a roller coaster for many of us on every aspect; socially, emotionally environmentally but we can proudly say that we did it! We had a great first year and you are all the reason why!

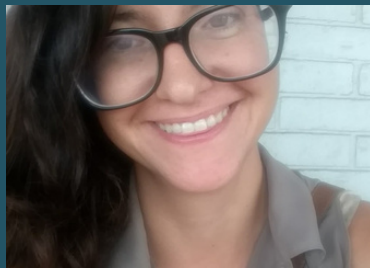
Our Board of Directors



Leonie Brien
President



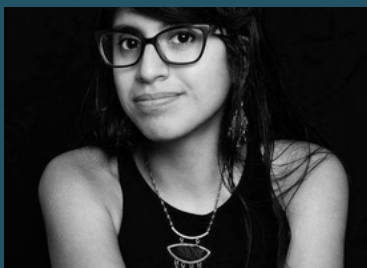
Antonio Gonzales-Walker
Member



Chloe Buzzotta
Executive Director



Carlson G Swafford
Member



Elena Johnson
Treasurer



Dave Dornback
Secretary



WE VALUE DIVERSITY & EQUITY

“The individual leaders who compose nonprofit boards are a reflection of an organization’s values and beliefs about who should be empowered and entrusted with its most important decisions. We believe that all social sector organizations can better achieve their missions by drawing on the skills, talents, and perspectives of a broader and more diverse range of leaders, and that the diversity of viewpoints that comes from different life experiences and cultural backgrounds strengthens board deliberations and decision-making.” At all times the board must be made up of 50% or more of women identifying and 33% of non white identifying.

DIRECTORS' ROLES

The Corporation/Organization shall be governed by a Board of Directors which shall have all the rights, powers, privileges and limitations of liability of directors of a non-profit corporation organized under the Non-Profit Corporation Act of Georgia. The Board shall establish policies and directives governing business and programs of the Corporation/Organization and shall delegate to the Executive Director and Corporation/Organization staff, subject to the provisions of these Bylaws, authority and responsibility to see that the policies and directives are appropriately followed.

overview

STRATEGY & PLANNING



Whole Systems Network

January to June 2020

Launch Emergence
EventSpreading our
message and
securing funding
Developing our
online platform
Creating our
Website
Facebook
Creating online
educational webinar
Ecopreneur
Workshop
seriesFree online
monthly networking

Three Years 2023

Building a media
hub for eco-
entrepreneurs in
WSN
Creating customer
service base for
easy access to
information
Attending boothing
and speaking event
Creating a renue
that can fully
support our staff
Hosting four
benefit events a
year

Five Years 2025

Traveling
international to
teach workshop on
eco-entrepreneur
workshop &
community building
Fiscal Sponsor
Diresting thousands
of dollars to aspiring
ecopreneurs
Hosting four annual
educational Events
Distilling the roles
within WSN into
function to
prepared for new
executive

Ten Years 2030

Reknowed as a
media hub with
valuable contents
for
eco-entrepreneurs
Helped hundreds of
ecoentrepreneur
stratups
Renting a facility to
host our classes
and workshops
Be fully financially
sustainable.



OUR ACHIEVEMENTS & CHALLENGES



Whole Systems Network

Overview



Achievements

One year ago, Leonie and Chloe officially launched the Whole Systems Network project. We invested time and energy into creating a solid foundation composed of staff, board members, strategic analysis, goals, and funding. We began strong with online fundraising of over \$2200 while creating a huge resource bank on our website. Within our first quarter, we organized and put on an event called “Emergence” soliciting over 50 attendees, 10+ organizations, and 10+ speakers in the local Austin, TX community. With the turn of pandemic, we continued to organize education workshops online, fundraise, and finished the year strong with our “Grounding Your Village” Course and virtual discussion groups on “Forming Community.”

Challenges

Relevant to humans globally, the pandemic shifted our focus and goals. We had hoped to have over four events and two educational in-person workshops. The pandemic has also impacted our scope of grants that are applicable to the nonprofit. We had put funds towards grant writing, but to no avail, we were unable to receive grants. We hope to see a shift in our ability to obtain funds via grants as we gain more accreditation and renown.

2020

OUR PROGRAMS

Montly Networking Calls

Hosted every third Thursday We have hosted four so far We are having more and more progress Last two calls we had over 5 participants and live streamed We have been highlighting different “specialists” in the network

Eco-Livelihood Series

Had about 15 sign ups over 3 workshops People can still buy recordings on WSN website Turn over rate is good - two people also attended our next event

Grounding Your Village

Best online program turn out. Paid five other speakers throughout the event which had been one of our goals Seven full paying participants One “three day participant “from Australia! Four “one day participants” for Jonah Mesritz class on real estate

OUR EVENTS

Emergence

Seven Booths - Environmental Organizations in Austin attended our event Over nine businesses donated to our project

Over 50 participants attended

Environmental + Social Justice Panel Green Businesses Panel

Donated local foods

Ecovillage Pathways

Partnered Event with Global Ecovillage Network - youth sector

We had a few people from WSN attendees 10 workshops

We get 5% of net profit



last year's

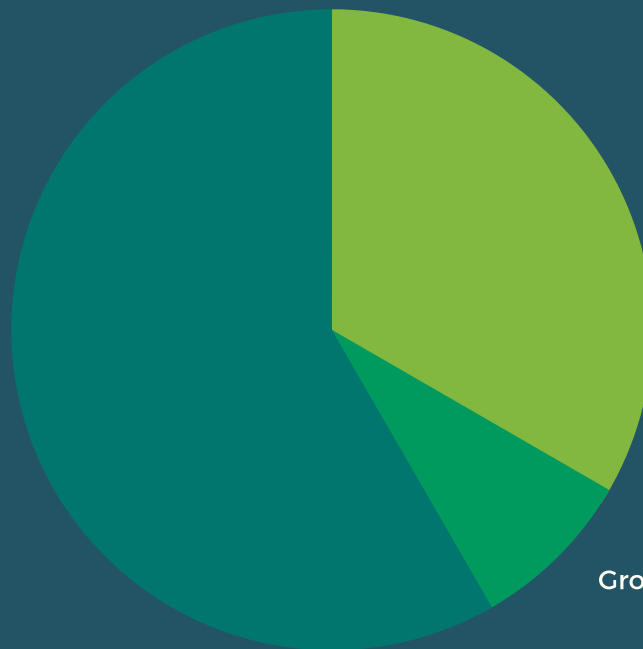
NUMBERS & STATISTICS



Whole Systems Network



Full Package Ticket \$160
58.3%

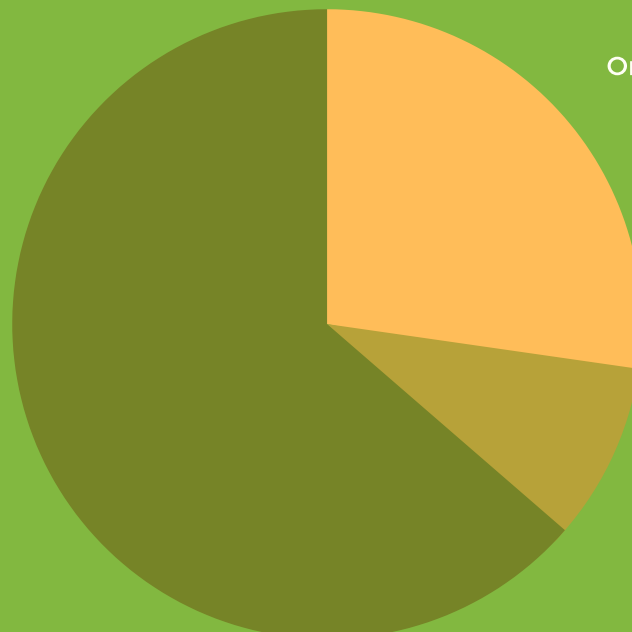


One Day Ticket \$44
33.3%

Group Package \$60
8.3%



Full Package Ticket \$2044
63.6%



One Day Ticket \$135
27.3%

Three Day Ticket \$149
9.1%

GROWING PARTNERSHIPS IMPACT IN COMMUNITY

As a humanitarian and environmentally conscious nonprofit, we are focused on the impact we are making in the communities we are working with. We have qualitatively and quantitatively tracked the connections made between our participants and working organizations, diversity within all active participants throughout our org, number of returning participants, and partnerships we have made with other organizations. Below will contain the listed details of each.



CONNECTIONS MADE BETWEEN PARTICIPANTS AND ORGANISATIONS



Whole Systems Network

Overview



Our Impacts

Our biggest impact measured in connections made were our in-person “Emergence” event in Austin and our “Grounding Your Village” online event. The ATX event served as a hub that connected many people with common interests and dedication to the permaculture cause. With over 50 participants, many were introduced to organizations like Festival Beach Food Forest, Sustainable Humane Earth, Freedom Solar, Austin Permaculture Guild, and more.

Diversity within our speakers, board, and participants: We had a wide range of ages involved including up to ten participants over 65 but our average age was between 25-45 years of age.

Although our audience mainly identified as white, we did make efforts to include BIPOC identifying speakers at our events (Emergence), our discussion groups, and our Grounding Your Village Courses, as well as our board of directors. During our activities, we held multiple discussions around inclusion efforts and social justice.

IMPACT HUB GATHER 5540

Emergence

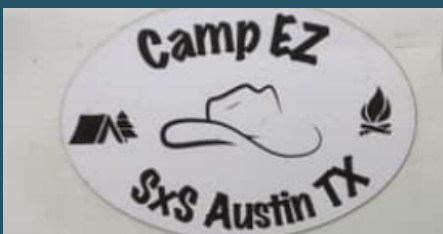
A Night to Connect



at Vuka North Lamar
March 12th 7pm - 11pm



Whole System Network

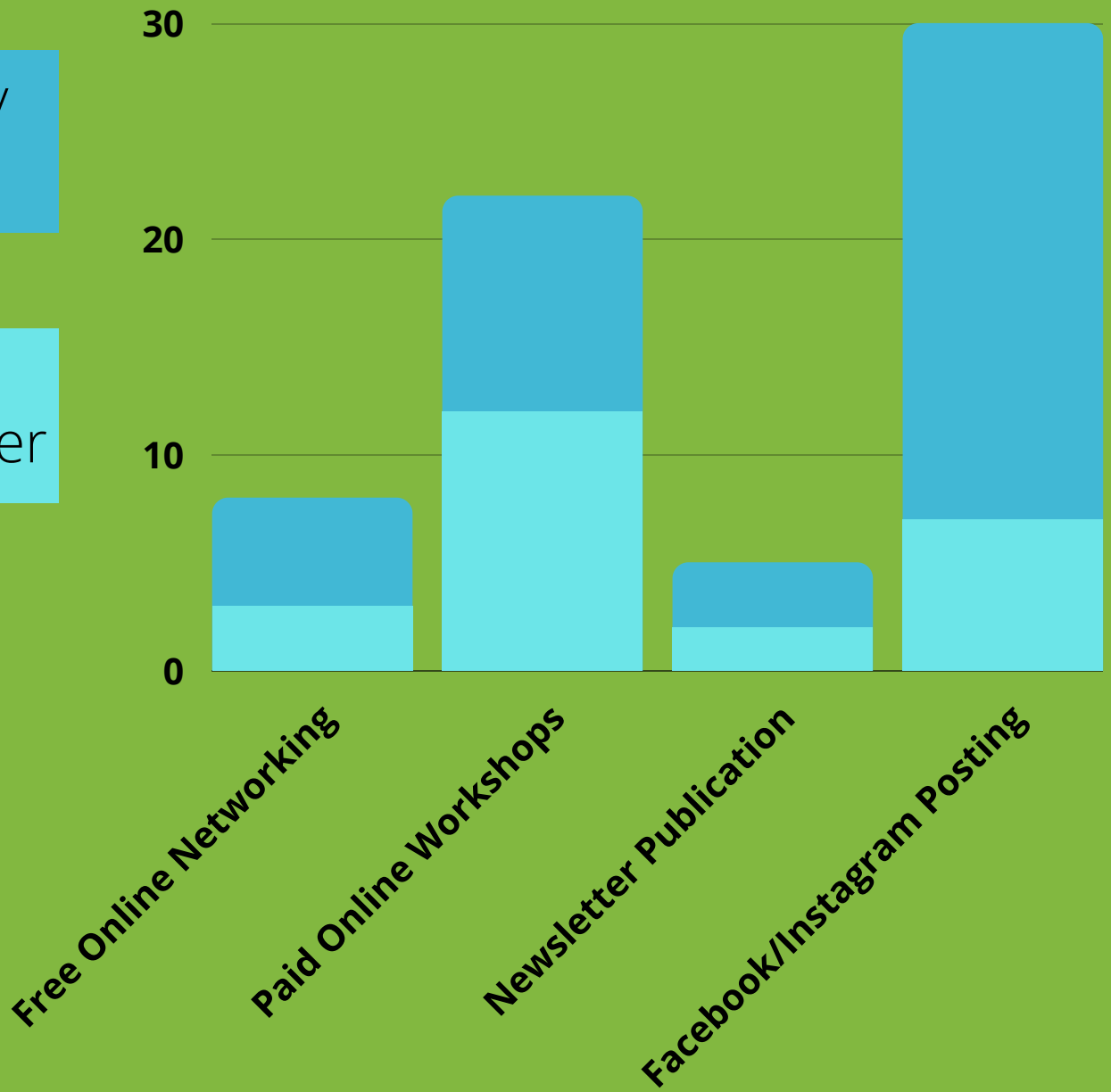


WARM THANKS TO OUR GENEROUS SPONSORS!

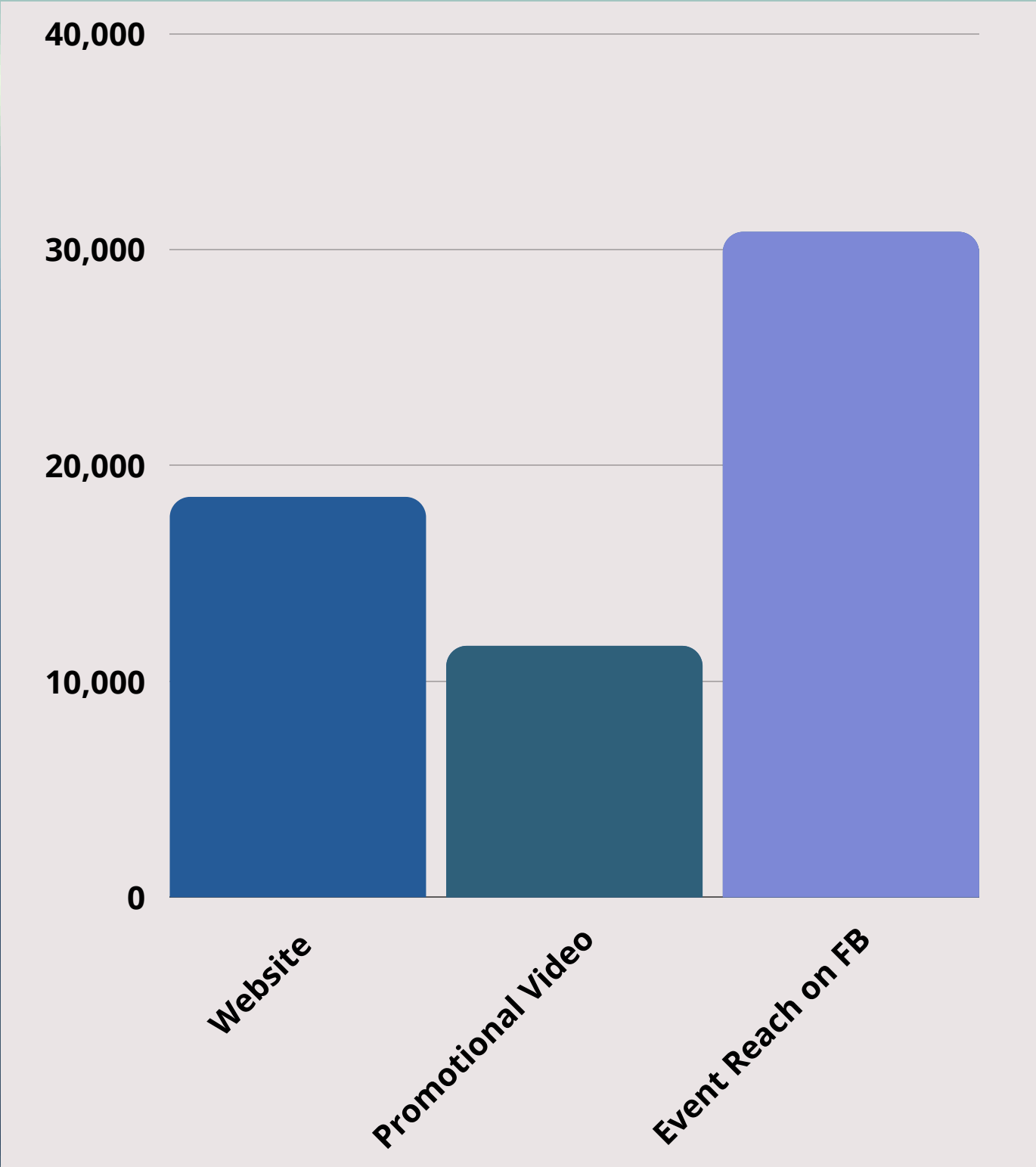
Frequency of Events and Postings

January
June

July
December



Number of Annual Views



Financial Report

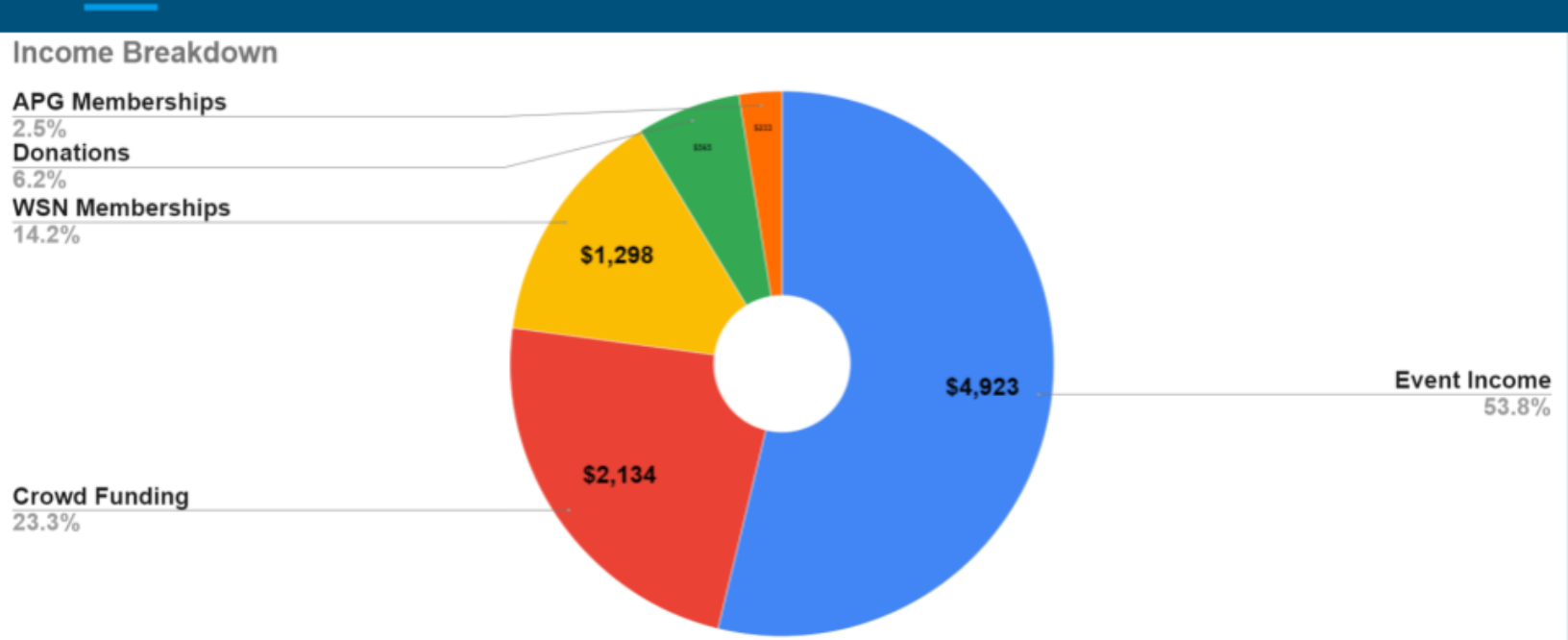


Whole Systems Network

Income Breakdown FY2020

- WSN MEMBERSHIPS: \$1,298 (14.2%)
- APG MEMBERSHIPS: \$233 (2.5%)
- DONATION: \$565 (6.2%)
- CROWDFUNDING: \$2,133.83 (23.3%)
- EVENT INCOME: \$4,923.25 (53.8%)

Income Breakdown FY2020



[See the full WSN financial report Here](#)

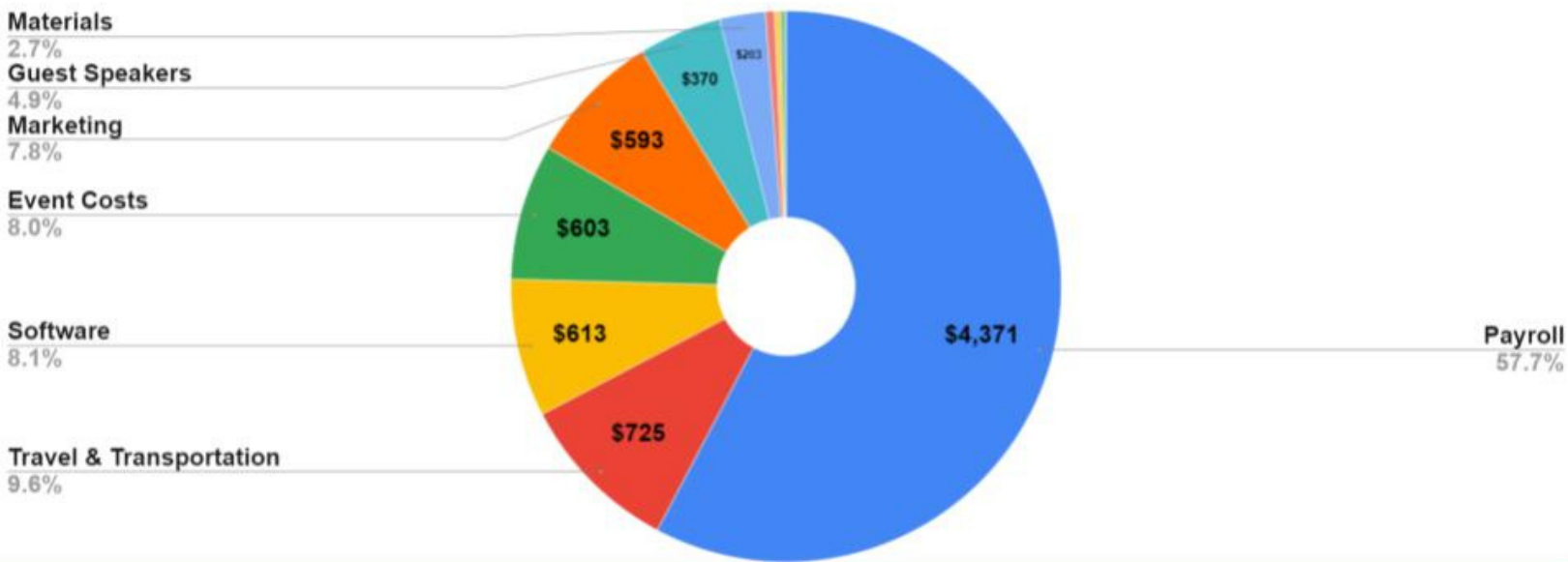
Cost and Expense Breakdown FY2020



Whole Systems Network

Cost & Expense Breakdown FY2020

Cost & Expense Breakdown



Collaboration/Partnership

WSN has been able to financially support Austin Permaculture Guild this past year.

APG Gross Memberships	\$1,211.86
APG Fiscal Sponsor Payout	-\$978.47
Net APG Income for WSN	\$233.39

[See the full WSN financial report Here](#)

OUTLOOK FOR THE NEXT YEAR



Whole Systems Network



- Two Grounding Your Village Courses Next Year: March and September
- Developing a stronger promotion and social media strategy for created content
- Case Study: Building an Ecovillage Exploring Events: Hosting Emergence Conference in person or online
- Launching Membership Platform
- Developing relationships with Sponsors and Partnered organizations

From all the Team of WSN Thank You!